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| **Startup Name:** *Click here to write.***AAU Campus:***Click here to write.***Contact Information:***Click here to write.***Date:**Select the current date | **The Team***Who are your key team members and their roles? Any competencies missing, and how will you address these gaps?* |

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| **Startup One-Liner** *A short, clear sentence that explains what your startup does.* |

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| **The Problem***What problem are you solving, and why does it matter? How have you validated it?* | **The Customer Segment(s)***Who are your target customers? How do they experience the problem, and what motivates them to solve it?* |

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| **The Solution***What is your solution, and how does it differ from existing ones? How have you validated it?* | **The Business Model** *How will your turn your startup into a business?* |

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| **The Market Potential** *What is the size and growth potential of your market?* | **Impact on Environment & Society** *What impact will you have on the environment and society?* |

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| **Status, Traction & Roadmap***What is your status, what traction have you achieved, and what milestones are next on your roadmap?* | **Impact of Grant***How will the grant accelerate your development, and what key milestones do you expect to achieve?* |