



Study Board for
Media Technology
mediatech@sict.aau.dk
www.sict.aau.dk

Chairman
Claus B. Madsen
Phone: +45 9940 8788
cbm@create.aau.dk

Secretaries
Annette Erichsen
Phone: +45 9940 7790
ane@create.aau.dk

Anne-Marie Rasmussen
Phone: +45 9940 8792
amr@create.aau.dk

Pia Vase
psv@create.aau.dk

Minutes from Media Technology Study Board Meeting 2019.9 Aalborg, Wednesday November 13, 2019

Present members:

Claus B. Madsen (CBM), Chair
Martin Kraus (MK)
Olga Timcenko (OT)
Rodrigo Ordonez (RO)
Stefan Nordborg Eriksen (SNE), Vicechair
Michelle Fly (MFL)
Christine Ingerslev (CI)
Sára Janáčková (SJ)

Secretaries:

Annette Erichsen
Pia S. Vase
Anne-Marie Rasmussen

Present non-members:

Nis Ovesen (NOVE), observer
Maria Timis (MT), observer, study counselor
Jon Ram Bruun-Pedersen (JRBP), observer
Marlene Geer Lomborg (MGL), observer, study counselor

Absent:

Ingeborg Goll Rossau (IR), observer, study counselor
Elisabeth Sidenius Nordentoft (EN), observer, study counselor
Morten Falch (MF)

Agenda	
1	Approval of agenda and minutes from last meeting
2	Information from the Chairman <ul style="list-style-type: none"> • Employer panel meetings 2019 • IS IT A BIRD • Election AAU 2019 • Study board promotion tour AAL
3	Status on the action plan from meeting no. 2019.8
4	Study plan revision <ul style="list-style-type: none"> • Medialogy BSc. • Medialogy MSc. • Sound and Music Computing MSc., AAL • Sound and Music Computing, MSc., CPH • Service System Design MSc. • Lighting Design MSc.
5	Self-evaluation action plan <ul style="list-style-type: none"> • Medialogy BSc. • Medialogy MSc. • Sound and Music Computing MSc. • Service System Design MSc. • Lighting Design MSc.
6	Study board report 2019
7	Semester evaluation reports, spring 2019 <ul style="list-style-type: none"> • AAL • CPH
8	Study environment, fall 2018 - spring 2019



9 MK / Discussion: "Er du klar til medialogistudiet" – test: https://www.aau.dk/uddannelser/bachelor/medialogi#test
10 Two applications regarding extra exam attempts
11 Identification of students in risk of dropping out, October 2019
12 Semester group meeting minutes, fall 2019 <ul style="list-style-type: none">• Aalborg• Copenhagen
13 Any other business

1. Approval of the agenda and minutes

Approval of agenda: Approved

Approval of minutes: Approved

2. Information from the Chairman

• Employer panel meetings 2019

Last week there were employer panel meetings in AAU CPH. The meetings were held for the programs **Sound and Music Computing**, **Lighting Design** and **Service System Design**. Employer panel meetings for Medialogy BSc and MSc will be held in Aalborg, Friday November 29th. The minutes from the meetings will be presented at the January study board meeting. Focus was among other things recruitment of coming students.

Topic for the next meeting: AMR will remember to add the topic in the agenda.

• IS IT A BIRD

A company has been hired to investigate the slow average transition to the job market for Medialogy graduates. Interviews have been completed with staff from the department (Both VIP and TAP), students and representatives from relevant employer companies. So far, examples of main issues uncovered include students not being able to find role models amongst teachers (as teachers are typically not as interdisciplinary as the study programme). The name of the education Medialogy has also been debated.

• Elections AAU 2019

Student election: Peaceful elections in both AAL and CPH. We will invite the new elected students in CPH to observe a study board meeting in December.

VIP elections: 3 staff members signed up in AAL and only 2 can be elected. Noone signed up in CPH. Post election, CPH study board VIP members will be appointed by the department.

• Study board promotion tour AAL

CBM and SNF have been on a promotion tour in AAL to inform students about the study board and the AAU election. MED3, MED5 and MED7 semesters have been visited. A similar tour is planned for the CPH students, but so far it has not happened.

SNF: It has been very positive to participate and meet fellow students.



3. Status on the action plan from meeting no. 2019.8

Course / project grade statistics

CBM will prepare some text to a document that includes a reply related to revision of study plans. The study board requested some changes. CBM has received a document from Hendrik Knoche recently with the requested changes.

040919: CBM will soon meet with NOVE to discuss status on all MTSB SEAPs, and this topic will also be addressed there.

131119: Not handled yet. **Remains in the action plan.**

Drop out figures 1st year, B.Sc. Medialogy

JBRP will ask CBM and NOVE about the examination language at project exams in 1st year Medialogy bachelor program.

131119: CBM informed that this is settled by mail. Non Danish speaking supervisors will have English exams. **To be removed from the action plan.**

Data responsibility at universities

The SB chairman will look into the possibility to organize a workshop in both CPH and AAL for students early in the spring semester about data security (GDPR).

131119: The topic will be presented at the study council meeting Thursday November 14 between the study boards in the department and will be addressed later. **To be removed from the action plan.**

MEGA projects

OT has had some experience with MEGA projects, and she was asked to write a small document together with Henrik S. Fog - about their experience with MEGA projects inclusive pros and cons with running MEGA projects (the production projects that have run in CPH on MED5).

131119: The document was attached describing the mega project that has already run for four years in CPH.

NOVE: It is good to have a document that describes the project. The new Mega projects are more open in their setups compared to this. At CS none of their students are part of the Mega projects but they create Mega projects and invite students from other programs to take part. We should arrange a meeting to figure out which topics could work as mega projects in our department.

It was mentioned that department of Planning has worked with sustainability which has been very interesting.

NOVE informs that the faculty has hired a person to work with this in the future, so we can expect that MEGA projects will continue. **To be removed from the action plan.**

Where are MED gradustes employed

Elisabeth will give a short presentation about the career/alumni

131119: As Elisabeth is not taking part of the meeting today we will keep the topic in the next meeting. **Remains in the action plan.**

4. Study plan revision

- **Medialogy B.Sc. and Medialogy M.Sc.**

Nothing new.

- **Sound and Music Computing MSc. AAL**

The studyplan for SMC AAL was approved electronically after the previous meeting, and subsequently submitted for further processing and approval, ultimately by the Dean.



- **Sound and Music Computing MSc. CPH**

Nothing new.

- **Service System Design MSc.**

Nothing new.

- **Lighting Design MSc.**

Nothing new.

All studyplans are handed in to the legality process and the secretariat will handle the small editions.

Topic for the next meeting: AMR will remember to add the topic in the agenda.

5. Self-evaluation action plan

- **Medialogy B.Sc. and Medialogy M.Sc.**
- **Sound and Music Computing M.Sc.**
- **Service Systems Design M.Sc.**
- **Lighting Design M.Sc. (encl.)**

No news to this topic.

Topic for the next meeting: AMR will remember to add the topic in the agenda.

6. Study board report

In preparation for the Study Board meeting, the chairman has drafted comments for all the parts in the study board report that are not "in green". These draft comments can be seen from the enclosure for this meeting.

We have slightly fewer red figures compared to last year. Most noticeably, unemployment for Medialogy AAL has dropped into green, which is fantastic news.

We had a small debate about Medialogy bachelor AAL and smaller intake compared to previous years. We expect that it has something to do with having changed the education language from English to Danish – and we could perhaps do more about PR.

NOVE confirms that the department will work with PR in the near future.

Another aspect was SMC in CPH – if we look at the intake figures the balance between internal and external students – it is not optimal. The SMC/CPH and LiD educations have relatively few students that are experienced in the PBL project-based model of AAU, and that can be fragile. On the other hand it is good that we are able to promote the education in the foreign countries.

LID has a stable intake. We would like to have a higher percentage of Danish speaking students in the future – or at least students from the Nordic countries.

Medialogy M.Sc. – The percentage of bachelor students who continue on to the master's program is much higher in AAL compared to CPH. The competition from other education institutions in CPH is much higher. It would be worth looking into how to get more students in CPH to continue on the Master's.

SSD has a stable intake.



We had a small talk about the dropout figures in general. The comments in the report states the cases.

Exceeded standard study time was discussed. A few of our educations are in "red" on that parameter. The SB secretariat has examined each case on an individual student basis, and in every single case it is a few students, who for very valid reasons have raised the average standard study time so as to take that parameter into "red".

Unemployment was also handled. See the comments in the report. The figures are high for both ESB and CPH in Medialogy master. We are trying to do several things to address this. Among other things we have important focus through the campaign "IS IT A BIRD", carrier activities and new PR material etc.

We had also a small debate about the grade statistics.

MK: Do we have a Service System Design education in AAL? – see the figures.

Action: We will ask Anne Christoffersen to figure out who is attending Service System Design from AAL.

Action: AMR vil sørge for at arkivere referatet fra dette møde i Workzone på det id-nr., som er meldt ud fra fakultetet.

7. Semester evaluation reports

In preparation for the Study Board meeting, the chairman had drafted comments for all semester evaluation reports. These draft comments can be seen from the enclosure for this meeting. This was used as a starting point for an SB discussion around each evaluation report.

MED2A – Survey response rate could be better. Programming for Interaction had a low pass rate.

MED2C – Good performing for Programming for Interaction compared to AAL.

MED4A – Response rate is a bit better.

MED4C – Response rate is a little low. Flipped classroom has been a challenge. Comments from OT and Jon were that this semester have had issues both with hand ins and also students participation in lectures and group work. The semester team will continue the good work, but it can be a challenge, if the students lack interest or time.

MED6A – The Theory and Practise of Game Design and Development course receives very mixed feedback from the students.

MED6C – RTII was getting a rough feedback. Maybe it will change as the harmonization has stopped.

SB chairman will explicit look into the different elements towards the final grading. Negative feedback regarding the course Technologies for Web and Social Media.

Grade statistics – quite impressive especially regarding the bachelor project grades.

MED8A – Low response rate.

MED8C – Critique regarding the ADSSE course.

LID8 – Good response rate. Very high grades in the projects.

SSD8 – Students are confused regarding semester plans. It seems that all deadlines clashed at the same time. SB chairman will look into this matter.

SMC8C – low response rate – coordinator wrote in the summary in the semester evaluation report that it has been a challenging semester regarding the report work – maybe the supervisors should have had some clarification regarding this. Especially the difference between 7. and 8th semester. SB chairman will contact the coordinator.

Action: SB chairman will address the bullets that requires attention/follow-up.



8. Study environment, fall 2018 – spring 2019

We ran through the physical study environment bullets and gave a few comments. SB Chairman will follow up on each of them and will see what can be done.

We have discussed this previously in the study board meetings. We hope that this will change in new study plans.

Unengaged teachers – SB chairman will try to address this to the head of the department.

Better communication – same

Better social life – We encourage the students to send applications to the study board for funding.

We will gladly help, if it is possible.

We had a debate about noise in the Create building regarding Friday bar.

Action: SB chairman will address the bullets that requires attention/follow-up.

Action: Lab booking in RBG14 is problematic sometimes. The department need to make some text to the student Moodle handbook, so it is easy found when it is questioned.

9. MK / Discussion: “Er du klar til medialogistudiet” –

Parathedschecker: <https://www.aau.dk/uddannelser/bachelor/medialogi#test>

Henrik S. Fog has looked at this topic and contacted MK to bring this to the sb meeting as he would like to change some of the questions.

The survey is for potential future Medialogy students.

Action: CBM will propose to head of studies, that a new taskforce charged with revising the Medialogy curricula will also be charged with revising the questions and responses that make up the “parathedschecker”.

10. Two applications regarding extra exam attempts

4th exam attempt – approved

5th exam attempt – approved (last attempt!)

11. Identification of students in risk of dropping out, October 2019

As we ran out of time, this topic will be handled in the next sb meeting.

Topic for the next meeting: AMR will remember to add the topic in the agenda.



12. Semester group meeting minutes, fall 2019

Aalborg

MED7A SGM1 – General start up took too long time.

Action: CBM will address this to head of studies.

We had a debate about semester start and project proposals. This semester there were a lot of proposals – maybe it could be limited next year. At the same time we need to have focus on the project proposals so we make sure that we get reasonable broad proposals regarding the different specializations.

Action: CBM will contact the coordinator and head of section regarding project proposals so we represent the different specializations.

MED5A SGM1 – Nothing to comment.

MED3A SGM1 – Nothing to comment

MED3A SGM2 – Nothing to comment

MED1A SGM1 – Nothing to comment

MED1A SGM2 – Nothing to comment

Copenhagen

SMC7C SGM1 – Nothing to comment

MED3A SGM1 – More TA help is needed

MED3A SGM2 – TA help is allocated – study environment issues. Use the CAS app.

Action: CBM will address this at the next coordinator meetings in December.

LID7 SGM1 – PBL course is not very good.

We had a debate if a LID student can be an observer at our SB meetings.

Action: CBM will consider if it is possible to have a LID observer student.

13. Any other business

SNF informs about a Mega project possibility with a Brazilian exchange student. As we ran out of time, we will hear more about this in our next MTSB meeting in December.

Topic for the next meeting: AMR will remember to add the topic in the agenda.

Actions:



Course / project grade statistics

CBM will prepare some text to a document that includes a reply related to revision of study plans. The study board requested some changes. CBM has received a document from Hendrik Knoche recently with the requested changes.

040919: CBM will soon meet with NOVE to discuss status on all MTSB SEAPs, and this topic will also be addressed there.

131119: Not handled yet.

Where are MED gradustes employed

Elisabeth will give a short presentation about the career/alumni

131119: As Elisabeth is not taking part of the meeting today we will keep the topic in the next meeting.

Study board report

We need to figure out whom is attending Service System Design from AAL.

AMR vil sørge for at arkivere referatet fra dette møde i Workzone på det id-nr., som er meldt ud fra fakultetet.

Semester evaluation reports

SB chairman will address following bullets that requires attention/follow-up:

MED6C – final grading

SSD8 – semester plans and deadlines

SMC8C – challenging semester regarding project work

Study environment, fall 2018 – spring 2019

SB chairman will address the bullets that requires focus.

Lab booking in RBG14 is problematic sometimes. The department need to make some text to the student Moodle handbook, so it is easy found when it is questioned.

MK / Discussion: "Er du klar til medialogistudiet" – "Parathedschecker"

CBM will propose to head of studies, that a new taskforce charged with revising the Medialogy curricula will also be charged with revising the questions and responses that make up the "parathedschecker".

Semester group meeting minutes, fall 2019

MED7A SGM1 – General start up took too long time.

CBM will address this to head of studies.

CBM will contact the coordinator and head of section regarding propject proposals so we represent the different specializations.

MED3A SGM2 – study environment issues. Use the CAS app.

CBM will address this at the next coorcinator meetings in December.

LID7 SGM1 – Can a LID student be an observer at our SB meetings.

CBM will consider if it is possible.



Topics/actions to the next meeting agenda:

- Study plan revision
- Self-evaluation action plan
- Employer panel meetings 2019
- Identification of students in risk of dropping out, October 2019
- Information from the vice Chairman – MEGA projects